

# 2022 IVSA Live Virtual Conference September 15 – 18\*

## Programme outline\*\*

### Time zoning

SAN FRANCISCO, USA	<b>MONTREAL, Canada (EDT) ***</b>	LONDON, United Kingdom	NEW DELHI, India
6:00am 10:00am	<b>9:00am 1:00pm</b>	2:00pm 6:00pm	6:30pm 10:30pm

\* Registered delegates will receive a private link to the IVSA's virtual conference space and exclusive access to conference presentation videos

\*\* See overleaf for detailed programme

\*\*\* All times listed are in EDT

### Thursday, September 15th

- 09.00 Keynote Room  
Welcome: IVSA President Greg Scott
- 09.10 Opening Keynote: Tania Rossetto  
*Map acts: mobilizing cartographic visuals across media*
- 10.10 Announcements
- 10.15 Break
- 10.35 Parallel sessions

<b>1A</b> - Facilitating Visual Sociological Research  Blue Room	<b>1B</b> - Visual Politics and Visual Activism  Green Room	<b>1C</b> - Film Stream 1 Theatre Room  <i>Angelica Cabezas Pino This is My Face: What lies inside a Journey with HIV 57 mins</i>
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- 11.35 Break
- 11.45 Parallel sessions

<b>2A</b> - Mental health  Red Room	<b>2B</b> - Visualising bodies and reproductive health  Green Room	<b>2C</b> – Workshop: How to get published  <i>Visual Studies</i> Room	<b>2D</b> - Film and ethnographic research  Yellow Room
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- 12.45 Exhibition Room  
*Visual Studies* Exhibition Launch – *What is an Image?*
- 13.30 End of the day

## Friday, September 16<sup>th</sup>

- 09.00 Keynote Room  
Welcome to day 2
- 09.10 Keynote speaker: Crystal Abidin  
*Grey visibility: Circumventing attention through shadow practices on social media*
- 10.10 Break
- 10.30 *Visual Studies* Round table – What is an Image?
- 11.30 Break
- 11.45 Rooftop Bar  
Networking event for early career scholars
- 12.30 Parallel sessions

<b>3A</b> - New directions/ methodological innovations  Blue Room	<b>3B</b> – Gender, sexuality and representation  Green Room	<b>3C</b> – <i>Visual Studies</i> Exhibition Artists' Panel  Keynote Room	<b>3D</b> - Film Stream 2 Theatre Room Greg Scott <i>This is Somewhere Safe</i> (16 min) Kiril Kirkov <i>New Roots</i> (15 min) Wesley Shrum <i>No Page for Dalits</i> (5 mins)
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- 13.30 End of the day/Happy hour. Rooftop Bar

## Saturday, September 17<sup>th</sup>

- 09.00 Keynote Room  
Welcome to day 3
- 09.05 Parallel sessions

<b>4A</b> – Racism and colonialism in visual studies  Blue Room	<b>4B</b> - Visualising health and illness in times of uncertainty  Red Room	<b>4C</b> – Workshop: Greg Scott & Molly Merryman Ethnografilm  Yellow Room
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- 10.05 Break
- 10.20 Parallel sessions

<b>5A</b> - Visual Ethics Think Tank  Blue Room	<b>5B</b> - Technical challenges  Green Room	<b>5C</b> - Urban landscapes, ethnographic seeing  Yellow Room	<b>5D</b> – Film Stream 3 Theatre Room James Ault <i>Esperanza: Hope for Our Cities</i> (89 minutes)
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- 11.20 Break  
 11.30 Keynote Room  
 Keynote: Ace Lehner  
*Trans Representations: Decolonizing Visual Theory in Contemporary Photography*  
 Keynote Room  
 12.30 Break  
 12.45 Parallel sessions

<b>6A</b> - Social media and technology as method and resource  Blue Room	<b>6B</b> – Photography and sociology  Green Room	<b>6C</b> – Film Stream 4 Theatre Room  Michael Brown <i>Brick Mule</i> 40 mins
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- 13.45 Rooftop Bar  
 End of the day/ Happy hour

## Sunday, September 18<sup>th</sup>

- 09.00 Keynote Room  
 Welcome to the final day  
 09.10 IVSA 2022 Award Ceremony  
 10.10 Break  
 10.20 Parallel sessions

<b>7A</b> - Framing visual sociology  Blue Room	7B Visual literacy and education  Red Room	<b>7C</b> - IVSA Awards Information Session  Hall of Fame Awards Room	<b>7D</b> – Film Stream 5 Theatre Room  Molly Merryman <i>Film as Exhibition and Archive: Documenting the Pandemic for the UK's Queer Britain Museum</i>
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- 11.20 Break  
 11.30 Keynote Room  
 IVSA Annual General Meeting (AGM)  
 13.00 Break  
 13.30 Introducing IVSA 2023 in Nairobi by Wesley Shrum. Keynote Room  
 14.00 Rooftop Bar  
 End of the conference /Cocktail hour

# Detailed program

## Thursday, September 15th

09.00 Welcome: IVSA President Greg Scott

### **09.10 Opening Keynote: Tania Rossetto**

***Map acts: mobilizing cartographic visuals across media***

10.10 Announcements

10.15 Break

10.35 Parallel sessions:

### **1A Facilitating Visual Sociological Research**

Casey Burkholder, Funké Aladejebi and Joshua Schwab-Cartas

*What do we Know about Facilitation in Visual Sociological Research?*

Helen Yeung

*Utilizing Instagram and Mobile Phones to Facilitate Feminist Conversations with Asian Migrant Women in Aotearoa (New Zealand)*

Katie MacEntee, Tess Kendrick and Sarah Flicker

*Methodological Considerations for Facilitating Critical Audience Engagement in Cellphilm Research*

Patrick Tomczyk

*Ethnodramatic Inqueery*

### **1B Visual Politics and Visual Activism**

Yelyzaveta Glybchenko

*Coloring Outside the Lines? Imaginary Reconstitution of Security in Yemen through Image-Transformations*

Lucie Janotová

*Protest PR: social movements' professionalisation of visibility*

Marta Fiolic

*Interactive documentary as a mobilisation tool in fighting homelessness and domestic abuse crisis – an activist approach*

Alireza Taherifard

*Imaging a restricted participation: Iranian women in Azadi Football Stadium*

Joshua Garland

*Visually constructing the natural world within the environmental and climate movement: a 'Nature' semantic differential*

### **1C Film Stream 1**

Angelica Cabezas Pino

*This is My Face: What lies inside a Journey with HIV*

57mins

11.35 Break

11.45 Parallel sessions:

## **2A Mental health**

Joden Joseph

*"Nothing's working": An idiographic case study exploring the pair of ACEs and barriers to access to mental health care for young black men using interpretative phenomenological analysis*

Elizabeth Kaselitz, Sara Baumann and Jessica Burke

*Can Art Heal? Exploring the Relationship between the Arts and Mental Health During the COVID-19 Pandemic*

Mengyuan Chen

*Pity Party: Here You Can Talk About Everything On Mental Health*

Paola Tine

*'I Walked in the Fire'. Using Art to Advocate for Women's Mental Health in Nepal*

## **2B Visualising bodies and reproductive health**

Tricia Ong

*Clay body mapping and photography: the process of designing a new culturally sensitive method for reproductive health research method with sex trafficked women in Nepal*

Amy Singer

*For Love or Money?: The symbolic boundaries of a high-value gift economy*

Sara Baumann and Sara Parker

*Putting Films in Front of Policymakers: Reflections from a Menstrual Activist Study in Nepal*

## **2C Workshop**

*How to get published*

Visual Studies Editorial Team

## **2D Film and ethnographic research**

James Ault

*The Distinct Value of Cinéma Vérité Filming in Ethnographic Research*

Michael Brown and Mary Jane O'Leary

*Film Ethnography and Critical Consciousness: exploring a community-based action research methodology for Freirean transformation*

Kana Ohashi

*Designing and implementing a method of screening a film produced by a visual ethnography research project*

## **12.45 Visual Studies Exhibition Launch – What is an Image?**

# Friday, September 16<sup>th</sup>

09.00 Welcome to day 2

## **09.10 Keynote speaker: Crystal Abidin**

***Grey visibility: Circumventing attention through shadow practices on social media***

10.10 Break

## **10.30 Visual Studies Roundtable – What is an Image?**

11.30 Break

11.45 Early career scholars networking event

12.30 Parallel sessions:

### **3A New directions/methodological innovations**

İrem Taştan

*Theorizing Visual Methods: Reflections on the "Interval"*

Angelica Cabezas Pino

*Activated images: participants' reflexive practices and new biomytographies*

Guillaume Sirois

*In the eyes of my research assistants: Intersubjectivity and aesthetics in visual inquiry*

Vera Brandner

Generative Picturing. How to enhance participation and process-orientation in photo-visual research and learning processes

### **3B Gender, sexuality and representation**

Alexa Vachon

*On Being Seen: A photographic exploration of bodies in revolt*

Eligiusz Lelo

*How women change pornography? To boldly go where no men have gone before*

Casey Burkholder, Katie MacEntee, Amelia Thorpe and April Mandrona

*Mail-Based Participatory Visual Research: Reflections from an Art, Activism & Archiving Project with 2SLGBTQ+ Youth amidst COVID-19*

### **3C Visual Studies Exhibition Artists' Panel**

Live panel discussion with artists from 'What is an Image?'

## **3D Film Stream 2**

Greg Scott  
*This is Somewhere Safe*  
(16 min)

Kiril Kirkov  
*New Roots*  
(15 min)

Wesley Shrum  
*No Page for Dalits*  
(5 mins)

13.30 End of the day/Happy hour

## **Saturday, September 17<sup>th</sup>**

09.00 Welcome to day 3

09.05 Parallel sessions:

### **4A Racism and colonialism in visual studies**

Abby Emerson  
*The Abolition of Whiteness: An Arts Inquiry*

Katalin Halasz  
*Images of whiteness: producing the nation in the Hungarian election campaign*

Paul Becker  
*Art Shields and Columbus (OH) Black Lives Matter Protests*

### **4B Visualising health and illness in times of uncertainty**

Kerstin Roger  
*Exploring the Role of Visual Data in Health Studies*

Tara Milbrandt  
*Visualizing How Not to Behave During a Pandemic*

Katie Macentee and Claudia Mitchell  
*Cellphones Beyond the Workshop: Youth create cellfilms in rural India during COVID-19*

Manca Filak  
*Visualizing motherhood in a time of uncertainties: A Slovenian homeschooling mother*

### **4C Workshop**

Greg Scott & Molly Merryman  
*Ethnografilm*

10.05 Break

10.20 Parallel sessions:

## **5A Visual Ethics Think Tank**

### **5B Technical challenges**

Christine Louveau de la Guigneraye & Jean Arlaud  
*Interactive ethnographic video DVD online conversion challenges*

Marty Miller  
*Framing the Found Photo within Digital Era Technology*

Kurt Lancaster  
*Using Sound Design to Shape How We Perceive Visual Intent in Documentaries*

### **5C Urban landscapes, ethnographic seeing**

Robert Williams  
*A Deeper Ethnographic 'Seeing' of Local Urban Landscapes: employing Google Streetview go-alongs to increase awareness of disequilibrium*

Eric Kunsman, Janelle Duda-Banwar and Rebekah Walker  
*Felicitic Calculus: Technology as a Social Marker of Race, Class, & Economics in Rochester, NY*

Hela Zahar  
*Visual scenes: a new framework to analyze image effervescence in street art*

### **5D Film Stream 3**

James Ault  
*Esperanza: Hope for Our Cities*  
(89 minutes)

11.20 Break

### **11.30 Keynote Speaker: Ace Lehner** ***Trans Representations: Decolonizing Visual Theory in Contemporary Photography***

12.30 Break

12:30 Parallel Sessions:

### **6A Social media and technology as method and resource**

Åsa Thelander and Cecilia Cassinger  
*Using Instagram in participatory visual methods – limitations of the platform*

Urszula Jarecka  
*Omnipresence of the images, visual trauma and responsibility for the visual*



Yelyzaveta Glybchenko

*Virtual Peacetechnology: Designing VR Pieces as Tools for Grassroots Peacework*

Elisa Serafinelli and Lauren O'Hagan

*Drones in Visual Culture: A Social Semiotic Approach*

Matteo Giuseppe Romanato

*Digital Editing of Artworks by Web Users. Politics, Society, Satire and Identity on New Media through Iconic Speeches*

Ratan Kumar Roy and Ridhi Kakkar

*Visual Public in South Asia: Seeing and Showing in the Digital Sphere*

## **6B Photography and sociology**

Krzysztof Olechnicki

*The sociology of photography collectives: Zero-61 as a primary group*

Denisse Sepúlveda and Francisca Ortiz Ruiz

*Using photography as a methodology in social sciences: the case of visual narratives*

Marita Ibañez Sandoval

*Approaching Photovoice through collaborative Photo-walking: Visual Data Collection of a Brazilian Community in Japan's Landscape*

## **6C Film Stream 4**

Michael Brown

*Brick Mule*

40 mins

13.30 End of day/happy hour

# **Sunday, September 18<sup>th</sup>**

09.00 Welcome to the final day

## **09.10 IVSA 2022 Award Ceremony**

10:10-11:10 Parallel Sessions:

## **7A Framing Visual Sociology**

Eliza von Baeyer

*Picturing a New Life: An Arts-Based Inquiry into the Lived Experiences of Tibetan Women Who Resettled in Ottawa, Canada*

Chiara Falcone

*Reframing everyday life through art: threshold experiences and social transformation in the South of Italy*

David Gamet

*Filming the invisible (to the sociologist)*

Brandon Sward

*The colonization of media*

Yang Li

*'Thangka Aesthetics': Decoding the Visual Representation of Sonthar Gyal's The Sun Beaten Path and The River by an Auteurist Approach*

## **7B Visual literacy and education**

Loaneen Palmer-Carroll

*Embracing a Digital Classroom: How Does Visual Sociology Fit into that Space?*

Christiane Wagner

*Knowledge and the Digital Turn: Visual Manifestations of the Other and Education in the Global South*

Gabry Vanderveen

*Visualizations and visual literacy in the Dutch criminal justice system*

## **7C IVSA Awards Information Session**

## **7D Film Stream 5**

Molly Merryman

*Film as Exhibition and Archive: Documenting the Pandemic for the UK's Queer Britain Museum*

## **11.30 IVSA Annual General Meeting (AGM)**

**Wesley Shrum: Introducing IVSA 2023 in Nairobi**

13.30 End of conference/happy hour